

ENTERPRISE



*Celebrating Singapore's
Enterprising Spirit 2017*

**INNOVATE, GROW & SUCCEED:
STAYING COMPETITIVE IN TODAY'S ECONOMY**

IF UNDELIVERED, PLEASE RETURN TO :

THE ENTERPRISE 50 SECRETARIAT
C/O KPMG, 16 RAFFLES QUAY #22-00
HONG LEONG BUILDING SINGAPORE 048581

- CO-ORGANISED BY -

THE BUSINESS TIMES



- SPONSORED BY -



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2017 ENTERPRISE 50 AWARDS



The Enterprise 50 (E50) Awards, first established in 1995, recognises local, privately-held companies that have contributed to the economic development in Singapore and abroad. It is jointly organised by The Business Times and KPMG, and supported by the International Enterprise Singapore, Singapore Business Federation, Singapore Exchange and SPRING Singapore.

The E50 Awards is sponsored by OCBC Bank. Year after year, new E50 companies top the headlines with extensive media coverage in The Business Times and other media. With valuable endorsement and a mark of recognition, E50 companies are the ones to watch in the business community.

The E50 Awards seeks to recognise the fifty most enterprising privately held local companies in Singapore.

Benefits of an Enterprise 50 company

E50 companies are an elite group with the privilege of using the E50 logo on their corporate collateral identifying themselves as the cream of Singapore's business crop. Being an E50 company is a valuable mark of recognition for any local company.

Since its inception, the Enterprise 50 Awards has honoured more than 500 local companies, of which over a hundred have gone on to be listed on the local bourse. It is regarded by many local enterprises as a stepping stone towards a public listing, and is a sought-after stamp recognising excellence.

Extensive media coverage is also provided, giving these companies their due recognition and support. With a heightened public profile, these enterprises can enjoy greater business opportunities as a result.

The Business Times, The Straits Times and LianHe ZaoBao also produce a special Enterprise 50 supplement in conjunction with the E50 Awards Gala Dinner where the E50 companies for the year are announced. The Gala Dinner will be held in the fourth quarter of 2017.

Subsequently, The Business Times will profile the Enterprise 50 companies during the course of 2018.



Becoming an Enterprise 50 company

To be eligible for consideration, a company must fulfil the following criteria:

- Home-grown, privately-owned enterprise incorporated under Singapore's Companies Act (1994 Revised Edition)
- Can either be a parent company or a subsidiary as defined in Section 5 of the Companies Act
- Not listed on any stock exchange prior to 30 June 2017
- Be at least 30 percent owned by Singapore Citizens or Permanent Residents
- Possess audited financial records for three years of operation as a private limited company in Singapore as at 31 December 2016*

Other criteria

- Partnerships and Government Linked Companies (GLCs) are not eligible for consideration
- All subsidiaries of listed parent companies will not be eligible
- If an unlisted parent company participates, all subsidiaries will not be eligible
- If an unlisted parent company chooses not to participate, then all unlisted subsidiaries are eligible for consideration

Participants are evaluated on quantitative and qualitative criteria. Quantitative criteria include key performance indicators such as operating profit before tax, turnover, profit and turnover growth, and return on equity. Qualitative criteria include business model, productivity and innovation, management ideals and governance, risk management, and market presence in the region and beyond.

Participation is by self-nomination, using the 2017 E50 Awards Nomination Form. The completed form and supporting documents must be submitted by Friday, 30 June 2017, 5pm, through the online submission portal on the Enterprise 50 website: www.enterprise50.org.

No entry fee is required, and additional nomination forms can be obtained from the website: www.enterprise50.org, or from the Enterprise 50 Secretariat.

Operating hours of the secretariat are from 10am to 5pm, Mondays to Fridays.

**For enquiries, please contact:
E50 Hotline: +65 6507 1555
Email: enterprise50@kpmg.com.sg**



**Participating companies are required to write to the Enterprise 50 Secretariat to request for an extension of deadline for the submission of the audited financial records if they are unable to submit them by the closing date (30 June 2017). Extension is subject to the organisers' approval.*